



Pérez Art Museum Miami  
1103 Biscayne Blvd.  
Miami, FL 33132  
305 375 3000  
pamm.org



**Pérez Art Museum Miami Honors Artist Lorna Simpson at  
Third Annual Art of the Party, Presented by Valentino  
Saturday, April 1, 2017**

*Art of the Party Tickets on Sale Now*



**MIAMI – January 13, 2017** – Pérez Art Museum Miami (PAMM) hosts its third annual **Art of the Party**, the museum’s largest fundraiser of the year, on April 1, 2017. Art of the Party, presented by **Valentino**, will honor artist **Lorna Simpson** and feature three exclusive guest experiences conceptualized by **Lee Brian Schrager**, as well as culinary collaborations by **STARR Catering Group** and Chef **Michael Schwartz**. The evening showcases the world-class museum’s unique architecture and celebrates Miami’s position as an international art capital. Join cultural philanthropists, artists, civic leaders and arts supporters at Miami’s flagship art museum for an unforgettable evening in honor of one of today’s leading female artists. Art of the Party raises funds for the museum’s robust arts education program, the largest outside the Miami-Dade County school system.

“This year, we have the pleasure of honoring Lorna Simpson, a pioneer of conceptual photography and one of our collection artists,” said PAMM Director Franklin Sirmans. “Her provocative, photographic works address many of the issues we face today, from racial and sexual identity to conceptions of the body to interpersonal communication and relationships, allowing for a deepened exploration of contemporary culture and discussion.”

**Lorna Simpson** is an acclaimed conceptual photographer and painter, and one of the leading female artists working today. Her work has been vitally important to the evolution of PAMM for the last twenty years. In 1997, felt works by the artist were exhibited at the museum, and in 2006, a survey exhibition of Simpson’s work traveled to the institution. Her seminal work *Still* (1997) was included in *AMERICANA*, PAMM’s inaugural exhibition series in its new building. Simpson’s work has been featured in solo exhibitions at the Museum of Modern Art, New York; Brooklyn Museum, New York; Haus der Kunst, Munich; Museum of Contemporary Art, Los Angeles; Walker Art Center, Minneapolis; and the Whitney Museum of American Art, New York, among others.





**Lee Brian Schragger**, who has collaborated with PAMM on this unique event for the past two years, serves as senior vice president, communications & corporate social responsibility for Southern Glazer's Wine & Spirits and is widely recognized for his role as founder & director of the popular Food Network & Cooking Channel South Beach and New York City Wine & Food Festivals. Culinary offerings are provided by **STARR Catering Group** as well as local favorite and James Beard Award-winning chef **Michael Schwartz** in celebration of his flagship Michael's Genuine® Food & Drink's 10<sup>th</sup> anniversary.

PAMM Art of the Party will offer partygoers three unique experiences from which to choose:

- **Chef's Table seated dinner, 6:30pm:** Chef Michael Schwartz in collaboration with STARR Catering Group, led by Chef Aaron Janus, will craft a three-course menu for an unforgettable dining experience under the stars on the picturesque, bay-front East Portico. Dinner guests will be welcomed by CBS 4 Anchor **Rudabeh Shahbazi**, emcee for the evening, and will enjoy a cocktail reception prior to being seated for the evening's program honoring artist Lorna Simpson. Chef's Table guests are invited to extend the evening at Supper Club and enjoy dessert at the Remix after party. Tables of 10 are available for \$25,000.

**Co-chairs:** Arlene and Wayne Chaplin & Alexa and Adam Wolman

**Host committee:** Tanya Brillembourg Capriles, Dee and Tommy Hilfiger, Soledad and Justin Lowe, Darlene and Jorge Pérez, and Soledad Picon and Alejandro V. Temperley

- **Supper Club dinner lounge, 8pm:** Supper Club guests will enjoy a chic and provocative setting in the museum's special exhibition galleries, complete with live entertainment throughout the night and a one-of-a-kind dining experience orchestrated by STARR Catering Group and Chef Michael Schwartz. Partygoers can reserve exclusive private seating for up to 10 guests, complete with a dedicated butler providing table cocktail service. Private lounge seating is available for \$10,000; Individual tickets are also available for \$1,500 per couple and \$750 per guest. All Supper Club guests are invited to enjoy the Remix after party, featuring late night treats and delicious cocktails. Wines and support for Supper Club generously provided by Kim Crawford.

**Host committee:** Missy and Jonathan Babicka, Natasha and Martin Burkett, Erin Newberg and David Brillembourg, Bibi Pestana, Grace Miguel and Usher Raymond IV, Jilian Sanz and Kate Shanley

- **Remix after party, 10:30pm:** As the evening culminates, the Supper Club will be transformed into a vibrant dance club. Chef's Table, Supper Club and Remix guests will join together for decadent desserts and cocktails provided by STARR Catering Group as well as a late night dance party in the special exhibition galleries. Individual tickets can be purchased for \$125 per guest.

**Host committee:** Christopher Adeleke, Ysset Boan and Greg Boan, Elizabeth Coppolecchia, Bridget Dadd, Monica Defortuna, Cristina and Omar DeWindt, Daniela Frewa, Maria Pienkowski-Gunia, Michele Hanash, Veronica Llanaeza, Charmel Maynard, Emily McKenzie, Enrique Martinez Lozano, Melissa Pesce, Aileen Quintana, Cristina Scarano, and Baylee Shienbaum

For more information and to purchase tickets, please visit [pamm.org/artoftheparty2017](http://pamm.org/artoftheparty2017).





**About PAMM:**

Pérez Art Museum Miami (PAMM) promotes artistic expression and the exchange of ideas, advancing public knowledge and appreciation of art, architecture and design, and reflecting the diverse community of its pivotal geographic location at the crossroads of the Americas. A 32-year-old South Florida institution formerly known as Miami Art Museum (MAM), Pérez Art Museum Miami opened a new building, designed by world-renowned architects Herzog & de Meuron, in Downtown Miami's Museum Park on December 4, 2013. The facility and is a state-of-the-art model for sustainable museum design and progressive programming and features 200,000 square feet of indoor and outdoor program space with flexible galleries; shaded outdoor verandas; a waterfront restaurant and bar; a museum shop; and an education center with a library, media lab and classroom spaces. For more information, please visit [www.pamm.org](http://www.pamm.org), find us on Facebook ([facebook.com/perezartmuseummiami](https://facebook.com/perezartmuseummiami)), or follow us on Twitter (@pamm).

**Press Contacts:**

Alexa Ferra | [aferra@pamm.org](mailto:aferra@pamm.org) | 786 345 5619

Taylor Maatman | [tmaatman@fitzandco.com](mailto:tmaatman@fitzandco.com) | 646 589 0926

###

Accredited by the American Alliance of Museums, Pérez Art Museum Miami (PAMM) is sponsored in part by the State of Florida, Department of State, Division of Cultural Affairs, and the Florida Council on Arts and Culture. Support is provided by the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners. Additional support is provided by the City of Miami and the Miami OMNI Community Redevelopment Agency (OMNI CRA). Pérez Art Museum Miami is an accessible facility. All contents ©Pérez Art Museum Miami. All rights reserved.

