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## FAIRHOLME UNLIMITED APPOINTS RENE GONZALEZ ARCHITECTS TO DESIGN A NEW BUILDING IN MIAMI TO HOUSE THE FOUNDATION'S EXCEPTIONAL COLLECTION

*The Foundation also welcomes Dennis Scholl, Gabriela Palmieri, Margaret Marquez,  
and Kevin Schwarte to its Board of Directors*

December 4, 2017 (MIAMI, FL)—Fairholme Unlimited, a non-profit foundation, announced today that Rene Gonzalez Architects has been appointed to design a new building in the Edgewater neighborhood of Miami. The building will serve exclusively as the new home for the foundation and its growing collection. It will be open to the public, in keeping with the city of Miami's rich tradition of making private collections accessible.

While previous plans included multiple structures and functions, the appointment of Rene signals a new direction for the property on 26th Street between Biscayne Blvd and NE 2nd Ave. Gonzalez's Miami-based firm has worked on many substantial residential and cultural projects, including the redesigned Cisneros Fontanals Art Foundation (CIFO) in downtown Miami.

"I am honored to have been selected for this project," said Gonzalez. "I feel enormous responsibility toward the future of Fairholme Unlimited and my goal is to design a space that will further its mission of providing arts and culture to the local community in a new home that will be both beautiful and resilient."

Chloe Berkowitz, President of Fairholme Unlimited, said, "We're so proud to be working with someone as talented and visionary as Rene to design a new home for our collection. We hope this gift to the city enhances Miami's cultural landscape through exhibiting world-renowned contemporary art as well as an innovative and unique building design."

Two monumental works from the collection – James Turrell's *Aten Reign* and Richard Serra's *Passage of Time* – will feature prominently within the building's design. *Aten Reign* debuted at the Guggenheim Museum in New York in 2013 to critical acclaim and drew a record number of visitors to the iconic Frank Lloyd Wright rotunda. Serra's massive Cor-Ten steel sculpture, *Passage of Time*, will be on view for the first time since it debuted in 2014 at the QMA Gallery in Qatar, as part of the artist's first solo show in the Middle East.

In addition to inviting Gonzalez to design its new building, Fairholme Unlimited has also elected Dennis Scholl, Gabriela Palmieri, Margaret Marquez, and Kevin Schwarte to its Board of Directors. As members of the board, this diverse group of international art world luminaries, local patrons and long-time friends of Fairholme Unlimited will be

shepherding the foundation, in close collaboration with Fairholme Unlimited's President, Chloe Berkowitz.

Berkowitz explained, "I am honored to welcome Dennis, Gabriela, Margaret and Kevin to our board. Together, they bring a wealth of experience and expertise. From Dennis's engagement with the Miami arts community to Gabriela's renowned position in the international art world, each are deeply committed to our organization's growth. Accompanied by Margaret's early support in helping to build the collection as well as Kevin's instrumental role in the relocation of our Serra from Doha to Miami, I have every confidence that their distinct and collective knowledge will profoundly enrich Fairholme Unlimited and our impact on the community."

In their role as members of the Board of Directors, these individuals will provide counsel and guidance on the direction and operation of the Fairholme Unlimited foundation and serve as ambassadors in the local and international art communities.

About the board members:

### **Gabriela Palmieri**

Gabriela Palmieri, Chairman of the Board of Fairholme Unlimited, is the founder of Palmieri Fine Art, Inc., a newly established bespoke full-service art advisory and collection-building company based in New York City. Prior to establishing PFA, Inc., Gabriela led a distinguished 17-year career at Sotheby's, where she rose to the position of Chairman of Contemporary Art, Americas. During her tenure at Sotheby's, she was exclusively tasked with managing some of the most significant client relationships at Sotheby's and in addition to holding senior positions that included Head of Business Development and Client Strategy, and Head of Contemporary Art Evening Auctions in New York, Ms. Palmieri was responsible for the series of triumphant auctions associated with *Ahead of the Curve: The Sender Collection* in 2014-2015.

In addition to advising her clients on sales and acquisitions, Ms. Palmieri was the consultant for two of the most significant collections to come to auction in 2017, including *Visionaries: Works from the Emily and Jerry Spiegel Collection* which sold at Christie's in May and October 2017; and *Magnificent Gestures: The Diamonstein-Spielvogel Collection* offered at Sotheby's New York this past November, with all proceeds benefiting the not-for-profit Diamonstein-Spielvogel Foundation.

Gabriela is also a sought-after charity auctioneer, and is the auctioneer for ICI (Independent Curators International); the Bronx Museum of Art; Maestro Cares among many others. She frequently lectures on 20th Century Art, most recently at the National Museum of Women in the Arts in Washington D.C. In 2015 she was profiled in the publication *Nuevo New York* as one of the most influential Latins engaged in Art, Culture and Fashion in New York City.

### **Dennis Scholl**

Dennis Scholl is the newly appointed President and CEO of Art Center South Florida, an organization that has been dedicated to supporting visual arts in Miami for more than three decades. In addition, he is a prominent art collector, whose willingness to experiment and encourage artists and curators to push boundaries is well known in the

art world. Over the last 20 years, Scholl created a series of initiatives dedicated to building the contemporary art collections of museums, including the Guggenheim, the Tate Modern and the Pérez Art Museum Miami. He has served on the boards and executive committees of the Aspen Art Museum; Museum of Contemporary Art, North Miami; the Pérez Art Museum; and the Linda Pace Foundation. He was named three times to the annual WESTAF list of the Most Powerful and Influential Leaders in the Nonprofit Arts, and along with his wife, Debra, recently received the National Service in the Arts Award from the Anderson Ranch Art Center. He and his wife Debra have one of the largest collections of aboriginal art in the US.

He is an eleven-time regional Emmy winner for his work in cultural documentaries, including films about Tracey Emin, Theaster Gates, Wynton Marsalis and Frank Gehry. From 2009 to 2015, Scholl was the Vice President / Arts of the Knight Foundation. He oversaw the foundation's national arts program, including the Knight Arts Challenge and Random Acts of Culture, with grants to cultural organizations totaling close to \$200 million.

### **Margaret Marquez**

Margaret Marquez was born and raised in Miami, Florida. She has worked as an interior designer for her own company for the last 25 years. Appreciating clean lines and bold statements, her design trends towards a modern minimalist approach. Having experience in fine art consulting, she combines her knowledge of art and design throughout her work. She was brought up in a home filled with art, which informed her artistic sensibility. Marquez's mother was an early resident artist at the Art Center South Florida, and as a result, art was an integral part of her upbringing. Her work has been published in books and magazines including, Beth Dunlop's *Miami: Mediterranean Splendor and Deco Dreams*, Trends Magazine, Florida International Magazine and the Miami Herald.

### **Kevin Schwarte**

Kevin Schwarte has worked in the construction industry for over 20 years, on projects ranging from luxury condominiums and affordable housing in South Florida as well as hospitals, biotech facilities, and class A office space in California and Oregon. In addition to working in the field, Schwarte is often retained as an expert in complex business litigation issues that are affiliated with the construction industry.

He earned an undergraduate degree in Construction Management from Florida International University (1998) and an MBA from Duke University (2005).

In working with real-estate developers that also have extensive art collections, Schwarte has enjoyed the challenges associated with moving and installing large sculptures and other unique installations, including the relocation of Fairholme Unlimited's monumental Richard Serra sculpture from Doha to Miami.

About the architect:

### **About Rene Gonzalez Architects**

Founded in 1997 in Miami, Rene Gonzalez Architects (RGA) believes that a building is inexorably linked to the cultural and natural environment beyond its physical footprint.

The work intentionally blurs traditional lines and creates an active “design conversation” with a site’s ambient elements. Detail-oriented and contemporary, the award-winning firm specializes in the design of museum and gallery spaces, hospitality, commercial, retail and residential projects. RGA strives to shift perceptions of design and open up a dialogue with the spaces we occupy. Gonzalez is the first Miami architect in 50 years to be honored twice by the National AIA for projects in Miami – suggesting that he is having a profound impact on the quality of the built environment of his hometown.

For more information, visit [www.renegonzalezarchitect.com](http://www.renegonzalezarchitect.com)

### **About Fairholme Unlimited**

Fairholme Foundation supports philanthropic projects across culture, sciences, medicine, entrepreneurship, and education. In 2012, the cultural activities of the foundation became so vast that they merited their own dedicated management structure and Fairholme Unlimited was born. Spearheaded by Chloe Berkowitz and funded by Fairholme Foundation, Fairholme Unlimited is a non-profit (501(c)3) organization dedicated exclusively to arts and culture, with particular focus on enhancing the local community of Miami through grants, residencies and other arts-driven programming. In addition, Fairholme Unlimited manages a robust and growing private art collection, which will be housed and on long-term display in a forthcoming building in Edgewater.

### **About Chloe Berkowitz**

Miami-based art collector Chloe Berkowitz founded Fairholme Unlimited, a non-profit arts organization, in 2012, which deepened the Fairholme Foundation’s engagement with arts and culture. Chloe has been involved with Fairholme Foundation’s support of many local cultural organizations such as the Miami Art Museum, New World Symphony, National Foundation for Advancement in the Arts, and National YoungArts Foundation. In her role as President of Fairholme Unlimited, Berkowitz spearheads arts initiatives—such as grants, residencies and other cultural programming—that enhance the local community of Miami. In addition, Chloe manages Fairholme Unlimited’s private art collection, which will be housed and on long-term display in a forthcoming building in Edgewater. Berkowitz studied Art History at the University of Miami, and from 2014-2016, she served on the board of the Pérez Art Museum Miami.

Further details about the new building are forthcoming. For media inquiries, please contact: Taylor Maatman | FITZ & CO | [tmaatman@fitzandco.art](mailto:tmaatman@fitzandco.art)

For more information about Fairholme Foundation, please visit <http://www.fairholmefoundation.com/>