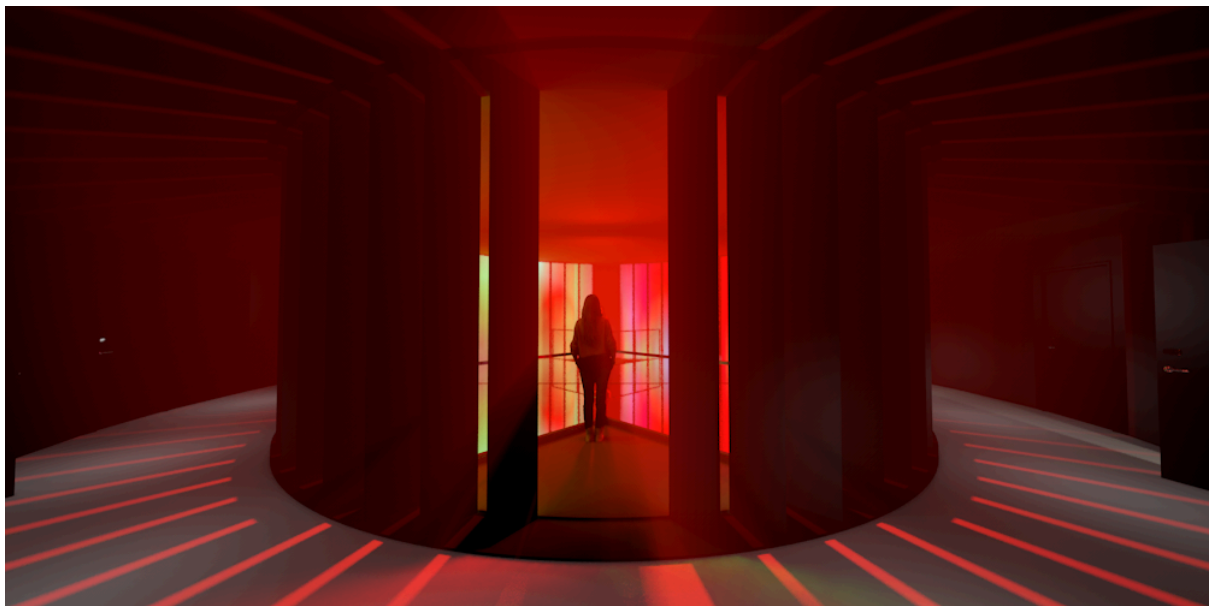


For Immediate Release
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ARTIST AND AWARD-WINNING STAGE DESIGNER, ES DEVLIN,
TO PRESENT AN IMMERSIVE INSTALLATION DURING
MIAMI ART WEEK

ROOM 2022: An Installation by Es Devlin, Presented by American Express Platinum, reimagines the physical and psychological space of the Miami Beach EDITION through a site-specific, experiential installation featuring a vaulted elliptical mirror maze, soundscapes, and video



Rendering of ROOM 2022. Courtesy of the artist.

Miami, FL – On the occasion of Miami Art Week, artist, and award-winning stage designer, Es Devlin, will present *ROOM 2022*, a site-specific art installation at the Miami Beach EDITION from December 7–10, 2017. The work utilizes the physical characteristics of hotel design to explore the psychology of human experience within these spaces, and the everyday acts of magic and imagination that allow them to function.

Spanning over 7,000 square feet, the large-scale immersive installation begins with a re-imagined hotel room and ends in a vaulted elliptical mirror maze. Along the way, visitors will navigate through layers of choral corridors and a flooded, color-saturated zoetrope. Featuring elements of surrealism and wonder, *ROOM 2022* invites its visitors to imagine a new version of the familiar hotel ecosystem. *ROOM 2022* is commissioned and presented by American Express Platinum.

“Hotels work because everyone in them takes part in a heroic act of collective imagination,” explains Devlin. “We all tacitly agree to suspend our disbelief and

subscribe to the illusion that the walls between us are soundproof and life proof and that each room is its own isolated world that can be restored to order by invisible magic while we are out. In ROOM 2022, I invite the ‘guests’ to participate in a collective exploration and reimagining of this familiar system.”

Throughout her career, Devlin has worked in close collaboration with other artists in a variety of media. She is known internationally for her award-winning stage sculptures created in partnership with Beyoncé, Kanye West, Adele, and The Weeknd, as well as for her work on the world’s most celebrated performance stages including The Metropolitan Opera, the Royal Opera House, and Barbican Theatre. In 2016, Devlin expanded her art practice to create her first solo installation titled, MIRROR MAZE, exploring the complex interplay between scent and memory, which was presented by Chanel and drew thousands of visitors to a warehouse building in Peckham, London. Devlin’s work has appeared in exhibitions at the Serpentine Galleries (2017) and V&A in London (2017). In spring 2018, she will present a new installation in New York City’s meatpacking district.

Janey Whiteside of American Express says: “At American Express, we are committed to enhancing our Card Members’ travel experiences and believe that art and culture play an important role in enriching these journeys. As champions of art and the imaginative possibilities that artists bring to life, we are delighted to support Es Devlin’s installation at the Miami Beach EDITION. We know the immersive art experience will inspire and engage visitors during the exciting week of art events in Miami this December.”

About ROOM 2022

Room 2022 is Devlin’s first site-specific art installation in Miami, and her first in a hotel—a conceptual and physical space that Devlin has explored throughout her career. From winding corridors to unseen, internal operations, hotels have offered an architectural metaphor for psychological and social systems in countless works of art, film, and literature, as well as inspiration for some of Devlin’s previous stage designs. Her 2006 design for Don Giovanni in Vienna was set in a maze of hotel corridors and was later reimagined for the Royal Opera House in London in 2014, to include further abstracted designs, with each door representing a life that might have been lived—a corridor of parallel universes.

With *ROOM 2022*, Devlin takes visitors on a journey from reality to illusion, starting with the familiar hotel layout and disrupting its habitual geometry. Guests will enter Room 2022, a re-imagined hotel room set within the Miami Beach EDITION. One of the walls of the room appears initially as a window, then reveals itself as a cinema screen, finally splitting open to allow visitors to walk through. Guests emerge into a series of hotel corridors layered with sound and lined with trick doors and dead ends. Eventually guests will find their way into a semi-cylindrical, color-saturated zoetrope, which leads them into a vaulted elliptical mirror maze. The space is a playground for the imagination—where visitors perceive one other in fragments over sliced walls and reflected inverted in mirrored ceilings.

About Es Devlin

Es Devlin is a world-renowned artist and stage designer. She creates kinetic sculptures and environments meshed with light and film for opera, dance, film, theater, runway shows, concerts and museums.

Her first works were for small scale experimental fringe theater in London and her scope has expanded over the past two decades to include performance projects at the National Theatre, Sadler's Wells, Royal Opera House, La Scala, as well as international arenas and stadiums. She has created large scale touring stage sculptures in collaboration with Beyoncé, Kanye West, Jay Z, Adele, and The Weeknd, and for the London Olympic Closing Ceremony and the Rio Olympic Opening Ceremony.

In 2016, Devlin created her first solo installation: *MIRROR MAZE* in Peckham, London. Further solo works have followed at the Belgian Stadstriennale, Serpentine Galleries and V&A London. Devlin, an Honorary Fellow of University of the Arts London, has been awarded the 2017 London Design Medal, the 2016 WSJ. Magazine Innovator Award for Design, 3 Olivier Awards and an OBE.

Notes to Editors:

ROOM 2022, an installation by Es Devlin, is presented by American Express Platinum. The installation will be open to the public Thursday, December 7 – Sunday, December 10.

Daily Hours:

Thursday: 10AM – 3:30PM, 6:30PM – 12AM

Friday – Saturday: 10:00AM–11:00PM

Sunday: 10:00AM–3:00PM

Join the conversation by following @esdevlin and @AmericanExpress and using the hashtags #ROOM2022 and #AmexPlatinum.

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