

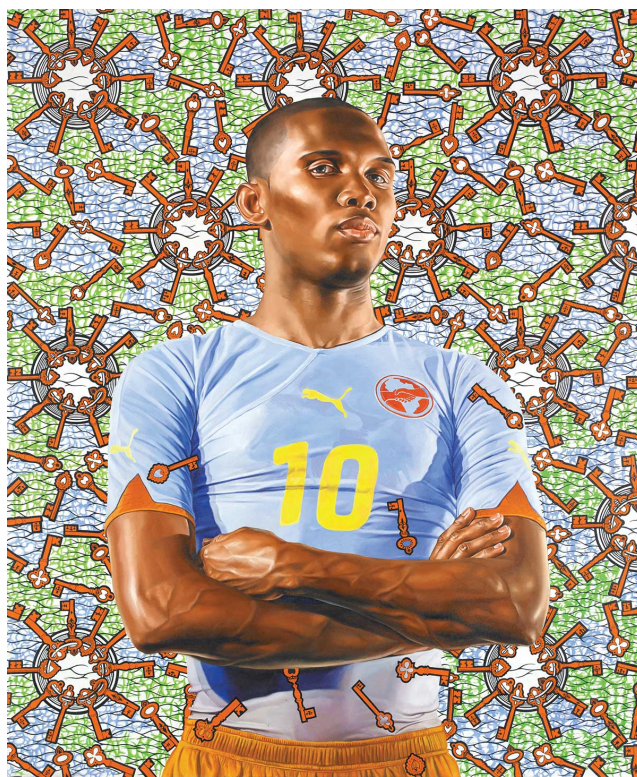


Pérez Art Museum Miami  
1103 Biscayne Blvd.  
Miami, FL 33132  
305 375 3000  
pamm.org



**Pérez Art Museum Miami Presents**  
***The World's Game: Fútbol and Contemporary Art***

***Contemporary Art Exhibition Dedicated to the Game of Fútbol Will Be On View***  
***April 13–September 2, 2018***



Kehinde Wiley. *Samuel Eto'o*, 2010. Private Collection,  
Image courtesy the artist and Roberts Projects, Los Angeles

**MIAMI – March 13, 2018** – Pérez Art Museum Miami (PAMM) presents *The World's Game: Fútbol and Contemporary Art*, an exhibition dedicated to the intersection of art and the most popular sport in the world—fútbol. On view from April 13 through September 2, *The World's Game: Fútbol and Contemporary Art* is an art-based exhibition on the subject of soccer, or fútbol, and its interactions with societies around the world. Planned to overlap with the 2018 World Cup, the exhibition will explore how the sport has stimulated artists to reflect upon its implications on society. The first exhibition of its kind in Miami, it engages with the city's special passion for the global game.





The exhibition will feature 50 works of art ranging from video and photography to painting and sculpture by more than 30 artists including Andy Warhol, Vik Muniz, Maria Lassnig, Kehinde Wiley, Miguel Calderón, Robin Rhode, Taryn Simon, Quisqueya Henriquez, Antoni Muntadas, Melanie Smith, Hank Willis Thomas, and others.

“The subject of fútbol has been universally addressed by contemporary artists for quite some time. Many of them engage with the game as a form of common connection between people around the world—a connection that is exceptionally evident here in South Florida, where a widespread passion for fútbol is vibrantly palpable,” said PAMM Director Franklin Sirmans. “This exhibition highlights the intersection of popular culture and fine art and presents the art of the game as much as the game of art. As Miami prepares to welcome David Beckham and his partners’ new Major League Soccer (MLS) franchise, we also highlight the fact that many of Miami’s most fervent fans root for teams far away from their hometown.”

Played regularly by more than 240 million people in more than 200 countries, fútbol is considered the most popular sport in the world. PAMM seeks to present the many forms of art connected to and inspired by the game of soccer, in which social, cultural, and political issues of identity, nationalism, globalism, and mass spectacle play out visually. The geographic range represented in PAMM’s exhibition reflects the global reach of the sport, with artists hailing from Argentina, Ghana, Italy, Mexico, and Brazil, in addition to several Miami-based artists.

Works featured in *The World’s Game: Fútbol and Contemporary Art* include Kehinde Wiley’s portrait of the renowned Cameroonian striker Samuel Eto’o, who won the African Player of the Year award a record four times. Wiley created the portrait on the occasion of the 2010 World Cup in South Africa. The exhibition will also feature LA-based artist Chris Beas’ photo-based paintings of former Manchester United stars Brian Kidd, George Best, and Sir Bobby Charlton. Beas grew up loving the British team from afar in Los Angeles, and his designs are evidence of how children continue to find heroes in faraway places.

Taryn Simon’s series of large format photographs, *Paperwork and the Will of Capital*, centers on images of floral arrangements recreated to resemble the centerpieces that accompanied the signing of major political treaties, agreements, contracts, and decrees. The exhibition at PAMM will include an image dedicated to FIFA’s 2014 agreement to outlaw third-party ownership of soccer players’ economic rights.

Other works allow artists and fans to play out their fantasies. In a film by Miguel Calderón, Mexico trounces Brazil 17-0—an unprecedented feat that is accompanied by celebrations on a national scale. For Melanie Smith, born in England but a resident of Mexico City since 1989, Mexico’s cultural fabric lies at the heart of her film installation, named after the country’s largest and most famous arena, the Azteca. Built for the politically charged 1968 Olympics, the Azteca has hosted some of the game’s most memorable triumphs and defeats.

Another famous stadium has a starring role in a work by Nelson Leirner that features Brazil’s largest and most popular field, the Maracana. Leirner has transformed the audience, filling the stands with hundreds of small statuettes of religious and pop culture figures from across the





globe. Battalions of Buddhas are placed alongside legions of Roman cavalry and troops of Disney cartoon characters. The figure of Jesus himself embraces the scene, lining the arena walls with outstretched arms. Within the context of a sporting event, these characters have the opportunity to play strikingly different roles. *Maracana* is a commentary on the futile nature of the World Cup today, evoking the threats facing this institution, which is at odds with the imperialism of military power. At the same time, *Maracana* addresses secular culture's transformation into modern day religious identity.

"How do you spell Pele?", a Sunday Times journalist inquired of a fan after the 1970 football final against Italy. "G-O-D" was the answer. Such was the legend Warhol took on in his 1978 portrait of the Brazilian soccer superstar *Pele*. Throughout the 1970s, Warhol attached himself to ubiquitous figures in pop culture, fascinated with their societal influence. In 1978, Warhol teamed up with art collector Richard Weisman to create his *Athlete Series*, featuring 10 famed athletes that together represent the broad spectrum of American sports culture, including boxer Muhammad Ali and basketball player Kareem Abdul-Jabbar, among others.

Amidst record yearly transfer fees and the international corporate stakes, it is sometimes easy to forget that the game is most often played for fun. Isolating some of the more absurd aspects of players "diving" as they attempt to gain a penalty or an unfair advantage, Paul Pfeiffer's video, *Caryatid* (2003), is sure to provoke laughs. Likewise, Antoni Muntadas highlights the unabashed joy involved in playing the sport in a film titled *Celebration* (2009), which presents footage of nothing but the immediate aftermath of goals scored.

The late Austrian artist Maria Lassnig made colorful expressionist paintings of the human body that depict average human beings with brutal honesty rather than the models of advertising. In effect, she created surreal psychological portraits of interior lives, such as her depiction of a footballer who seems to have lost his shorts, which will be on view as a part of this exhibition.

The show also highlights works by several Miami-based artists including Alexandre Arrechea, Adler Guerrier, Jamilah Sabur, Sinuhe Vega Negrin, and Bhakhti Baxter. The celebrated Miami filmmaker Gaspar González will also create a new film about the game as it is played in Miami, from pickup to the pros.

### **Exhibition Artists**

Alexandre Arrechea, Gustavo Artigas, Bhakti Baxter, Lyndon Barrois Jr., Chris Beas, Miguel Calderón, Mary Ellen Carroll, Nicola Costantino, Stephen Dean, Gabriele Di Matteo, Darío Escobar, Kendell Geers, Generic Art Solutions, Gaspar González, Roberto Guerrero, Adler Guerrier, Lyle Ashton Harris, Quisqueya Henríquez, Satch Hoyt, George Afedzi Hughes, Marc Bamuthi Joseph, Espoir Kennedy, Dr. Lakra (Jerónimo López Ramírez), Maria Lassnig, Jaime Lauriano, Nelson Leirner, Antoni Miralda, Priscilla Monge, Vik Muniz, Antoni Muntadas, Paulo Nazareth, Paul Pfeiffer, Ronny Quevedo, Robin Rhode, Jamilah Sabur, Taryn Simon, Melanie Smith and Rafael Ortega, Hank Willis Thomas, Gastón Ugalde, Sinuhé Vega Negrin, Igor Vidor, Andy Warhol, Wendy White, and Kehinde Wiley.

### **Organization and Support**

*The World's Game: Fútbol and Contemporary Art* is organized by PAMM Director Franklin





Sirmans with the support of PAMM Assistant Curator Jennifer Inacio. This exhibition is supported by NBCUniversal Telemundo Enterprises, Relevent Sports, LLC., and CONCACAF. Lead individual support received from Patricia and William Kleh, Jerry Lindzon, Nedra and Mark Oren and Stephen M. Ross is also gratefully acknowledged.

### **About PAMM**

Pérez Art Museum Miami (PAMM) promotes artistic expression and the exchange of ideas, advancing public knowledge and appreciation of art, architecture and design, and reflecting the diverse community of its pivotal geographic location at the crossroads of the Americas. A nearly 35-year-old South Florida institution formerly known as Miami Art Museum (MAM), Pérez Art Museum Miami opened a new building, designed by world-renowned architects Herzog & de Meuron, in Downtown Miami's Museum Park on December 4, 2013. The facility is a state-of-the-art model for sustainable museum design and progressive programming and features 200,000 square feet of indoor and outdoor program space with flexible galleries; shaded outdoor verandas; a waterfront restaurant and bar; a museum shop; and an education center with a library, media lab and classroom spaces. For more information, please visit [www.pamm.org](http://www.pamm.org), find us on Facebook ([facebook.com/perezartmuseummiami](https://facebook.com/perezartmuseummiami)), or follow us on Instagram/Twitter (@pamm).

### **For media inquiries, please contact:**

Meg Huckaby, FITZ & CO | [mhuckaby@fitzandco.art](mailto:mhuckaby@fitzandco.art) | 646 589 0928  
Taylor Maatman, FITZ & CO | [tmaatman@fitzandco.art](mailto:tmaatman@fitzandco.art) | 646 589 0926

# # #

Accredited by the American Alliance of Museums, Pérez Art Museum Miami (PAMM) is sponsored in part by the State of Florida, Department of State, Division of Cultural Affairs, and the Florida Council on Arts and Culture. Support is provided by the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners. Additional support is provided by the City of Miami and the Miami OMNI Community Redevelopment Agency (OMNI CRA). Pérez Art Museum Miami is an accessible facility. All contents ©Pérez Art Museum Miami. All rights reserved.

