

CaLARTS

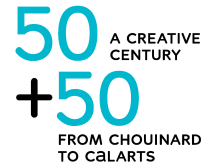
CalArts will present newly commissioned artworks by 10 alumni artists as part of a special presentation of 50+50: A Creative Century from Chouinard to CalArts at Frieze Viewing Room in May



Image by Rafael Hernandez, Courtesy of CalArts.

All proceeds from the sale of works will support a new CalArts scholarship endowment for the School of Art

April 29, 2020 (Los Angeles) — California Institute of the Arts (CalArts) announced it will showcase a series of newly commissioned work by alumni artists **John Baldessari** (b.1931 - 2020, Chouinard 1959), **Anne Collier** (b.1970, CalArts 1993), **Laddie John Dill** (b.1943, Chouinard 1968), **Tony Oursler** (b.1957, CalArts 1979), **Naotaka Hiro** (b.1972 CalArts 2000), **Joe Goode** (b.1937, Chouinard 1961), **Gala Porras-Kim** (b.1984, CalArts 2009), **Stephen Prina** (b.1954, CalArts 1980), **Barbara T. Smith** (b.1931, Chouinard 1965) and **Carrie Mae Weems** (b.1953, CalArts 1981), as part of a special non-profit presentation at the inaugural edition of Frieze Viewing Room during May 8–15, 2020.



The artworks on view at Frieze are part of the inaugural group of an ongoing series of limited edition artworks by alumni artists, *50+50: A Creative Century from CalArts to Chouinard*, recently launched by CalArts to establish funds for a new scholarship endowment.

The 50+50 artist editions and series reflect the diversity of graduating artists from CalArts and its predecessor Chouinard, which together have nurtured some of the world's most influential artistic talent for nearly 100 years, and defined the leading edge of contemporary artistic practice in conceptualism, feminist art, design, and interdisciplinary performance.

Sales of the artwork at Frieze—which will be priced at \$3,500 to \$140,000 —will generate crucial funding for CalArts' School of Art Alumni Scholarship endowment, which will provide essential tuition support for students.

Ravi S. Rajan, CalArts' president, said, “Our desire to provide scholarship support for our students and lessen the financial burden on them—particularly when many are facing additional challenges as a result of the pandemic—has never been more critical. At the heart of the 50+50 project are our alumni who share our passion to protect access to arts education for the next generation of artists.”

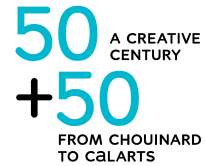
The artworks in *50+50: A Creative Century from CalArts to Chouinard* will be produced in partnership with publisher Lisa Ivorian-Jones as limited editions and unique series and will be released in curated groupings. The first ten artist commissions were launched in February 2020 in an exhibition at REDCAT, CalArts' gallery in Los Angeles.

At Frieze, CalArts will show a curated selection of works available from this inaugural series including one of a limited-set of John Baldessari's hand-painted penguin sculptures, which stand at roughly four feet high, and served in the late artist's mind as a self-portrait.

A series of unique multimedia installations by Tony Oursler, titled *Lucky Charm* (2019), inspired by the artist's friendship with Mike Kelley who he met when studying at CalArts, will also be available.

Other highlights include: a series of blown glass sculptures by Barbara T. Smith in which the artist delicately meditates on the elements of survival – water and air; a sumptuous portrait of Mary J. Blige by Carrie Mae Weems in a limited archival digital print; a series of large-scale mixed-media diptychs hand-painted by Stephen Prina; and the first edition to be released from Anne Collier's renowned Aura Polaroids series that the artist originally made between 2002 and 2004, an aura portrait of her CalArts teacher and mentor, John Baldessari.

CalArts participation in the Frieze Viewing Room is made possible through a generous sponsorship by Frieze New York.



About 50+50

50+50: A Creative Century from Chouinard to CalArts is an unprecedented artist-led scholarship endowment initiative in preparation for the upcoming 50th anniversary of California Institute of the Arts and the centennial of Chouinard Art Institute.

CalArts, in partnership with publisher Lisa Ivorian-Jones, has commissioned limited editions and series of works by a prominent group of 50 artist alumni, spanning nearly seven decades of artists emerging from CalArts and Chouinard, and representing a broad range of art-making approaches. All fifty commissions will be released in curated groupings of 10 over the course of five years. Sales of the artworks will generate crucial funding for the School of Art Alumni Scholarship endowment, which provides essential financial support for students. Increased scholarship funding is a critical priority for CalArts's continued recruitment and retention of the very best art students, regardless of their financial means. For more information about the editions, please visit 50plus50.calarts.edu

About California Institute of the Arts (CalArts)

CalArts has set the pace for educating professional artists since 1970. Offering rigorous undergraduate and graduate degree programs through six schools—Art, Critical Studies, Dance, Film/Video, Music, and Theater—CalArts has championed creative excellence, critical reflection, and the development of new forms and expressions. As successive generations of faculty and alumni have helped shape the landscape of contemporary arts, the Institute first envisioned by Walt Disney encompasses a vibrant, eclectic community with global reach, inviting experimentation, independent inquiry, and active collaboration and exchange among artists, artistic disciplines, and cultural traditions.

About Chouinard Art Institute

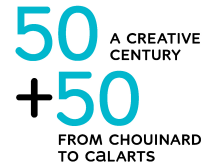
Founded in 1921, Chouinard Art Institute was a leading professional art school in Los Angeles established by its namesake, artist and educator Nelbert Murphy Chouinard (1879–1969), for the training of both fine art practitioners and commercial artists. In the 1950s and 60s, Chouinard became known as a progressive fine arts school and its alumni were at the forefront of the Light and Space and Finish Fetish movements while others explored assemblage techniques or became early standard-bearers of photo-conceptualism. Following a merger with the L.A. Conservatory of Music in 1961 to form California Institute of the Arts, Chouinard continued to operate at its Westlake location for the rest of decade until CalArts opened its doors in 1970.

For more information about 50+50, please visit 50plus50.calarts.edu, or contact Heather Suran at CalArts at (661) 291-3435/hsuran@calarts.edu. For questions about sales of the limited editions and unique series artwork, contact Publisher Lisa Ivorian-Jones at (212) 229 6762/inquiries@ivorianjones.com.

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Notes to Editors

- This project is an artist-led fundraising initiative of CalArts
- Proceeds from the sale of 50+50 works will establish a new School of Art scholarship endowment
- Every year for five years, CalArts will release a group of new artist editions as part of the initiative
- The full title of the project is *50+50: A Creative Century from Chouinard to CalArts*
- Please credit Ivorian-Jones Fine Art as the producer of the editions for CalArts in all written material