# SILVER ART PROJECTS

# Silver Art Projects Welcomes Inaugural Cohort of Artists-in-Residence at the World Trade Center, New York City and Launches Parallel Digital Arts Platform

Following its creation in 2019, Silver Art Projects announces the 25 international artists, selected from a competitive field of more than 500 applicants, who will receive an unparalleled platform including studio space at 4 World Trade Center to expand their practices and to contribute to the cultural vitality of Lower Manhattan. Artists have begun moving in on a rolling schedule as New York City reopens.



Left: Silver Art Projects at 4 World Trade Center. Courtesy Silver Art Projects. Photo by: Morgan Mein Right: Co-founders of Silver Art Projects, Cory Silverstein and Joshua Pulman. Courtesy Silver Art Projects.

Photo by: Joe Woolhead.

July 27, 2020 (New York) – Silver Art Projects, a nonprofit artist residency generously supported by Silverstein Properties—the real estate development firm that continues to lead the revival of Lower Manhattan through the rebuilding of the World Trade Center campus—has announced the 25 artists that will form its inaugural residency cohort. Following the announcement of the formation of Silver Art Residency in summer 2019, Silver Art Projects convened a jury of art world professionals who have overseen a competitive, multi-month selection process to determine the 25 creative individuals who will receive free of charge, purpose-built studio space, for up to eight months, at 4 World Trade Center. Artists have begun moving in on a rolling schedule following New York City's gradual reopening.

Set Downtown, in the heart of the World Trade Center's network of Fortune 500 companies, tech startups, and creative enterprises, the Silver Art Residency occupies an entire floor of 4 WTC, and furthers Silverstein Properties' commitment to placing contemporary art at the center of the

reimagined Lower Manhattan. As 4 WTC reopens in line with The New York Forward plan, Silver Art Projects is now safely welcoming the inaugural cohort of artists into the space to begin utilizing their studios.

Larry Silverstein, chairman of Silverstein Properties, said: "I am delighted to support this initiative, which extends our company's history of supporting art and artists, and ensures they remain an integral part of the fabric of Downtown Manhattan. We are happy to host Silver Art Projects and its first group of artists and look forward to welcoming their contributions to the World Trade Center campus and the surrounding community."

Cory Silverstein, co-founder of Silver Art Projects, said: "Silver Art Projects remains steadfast in our continued commitment to supporting the arts, which is needed now more than ever. We are pleased to officially welcome this cohort of artists now that they are able to safely move in and to experience their individualized use of the space, which features flexible, virtually column-free interiors and panoramic views of the New York and New Jersey skylines. Furthermore, we are particularly excited to encourage and facilitate relationships between talented artists and the technology, political, and business leaders of their respective industries that comprise the tenant mix of the WTC. The harmonization of artists within the exceptionally designed 4 WTC, creating beautiful and meaningful artwork that will be shared and displayed to the wider public, will surely take one's breath away. We hope the artists will have a positive experience and that our initiative will serve as a model for others in their patronage of the arts."

The residency space, comprising the entirety of the building's 28<sup>th</sup> floor, is dedicated to art making, providing residents with customized studios and the tools, platform, and resources needed to expand their practices and further their careers. A spacious, open studio plan, which also features community spaces for study and socially-distanced dialogue and exchange, allows artists to collaborate while enjoying sweeping, 360-degree views of the New York City skyline. Silver Art Projects hopes that its artists will draw inspiration from the views, energy, and vibrancy of Lower Manhattan, transforming their practices on a radical scale.

Tal Kerret, President of Silverstein Properties, added: "Now more than ever, it is critical that companies like ours support artists and creative development. I am pleased that we can now share this inspiring space with 25 very creative individuals."

In advance of the residency's official move-in date, Valorus, a Carnegie Technology company, launched *Portal: Silver Art*—a new artist-focused discovery and e-commerce platform to support the 2020 cohort as the artists navigate the unique challenges and ongoing financial impact of COVID-19. *Portal: Silver Art* is an artist-focused platform which includes personalized pages featuring artist information, previous exhibition images, bespoke live video functions, and access to interactive content such as videos and virtual studio tours—all of which support enhanced digital engagement. *Portal* was conceived through a collaboration with Valorus Technologies, a Carnegie Technologies company, and is in-line with both Silver Art Projects' mission of fostering constant artistic and professional growth, as well as Silverstein Properties' vision of the World Trade Center campus as an epicenter of technology and culture.

Silver Art Projects co-founder Joshua Pulman, Senior Product Strategist at Arthena, commented: "It is a pleasure to serve the talented and diverse group of artists in our inaugural cohort. Professional growth is a key touchstone of Silver Art Projects' core mission. In light of the global circumstances we face today, we are proud to help bring an innovative digital solution to the cohort through a new partnership with Valorus Technologies. We hope this exciting new concept compliments the sponsored studio space by enabling a wider audience to discover, interact and engage with the residency beyond the evolving times we face today."

The 25 artists were chosen from a competitive field of more than 500 applicants by a jury of art world professionals including **Isolde Brielmaier**, Curator-at-Large, International Center of Photography (ICP) & Professor, New York University (NYU); **Evan Moffitt**, Associate Editor of *Frieze* magazine; and **Nicola Vassell**, Founder of Concept NV and Curatorial Director of the Dean Collection.

The inaugural 2020 cohort comprises a dynamic group of artists working across a variety of media—from oil painting and digital art to sculpture and design. Examples of participating artists include: Marvam Turkey, an Iragi-American artist who plans to develop a new body of work during the course of her residency, spanning sculptural paintings and sculptural furniture, all of which reflect her ability to transcend traditional materials and forms; Athena LaTocha, an artist known for monumental works on paper inspired by her native Alaska, which explore the relationship between the industrial and the natural world; Zoe Crosher, a widely-exhibited American artist whose manipulated conceptual photography probe the disconnect between fantasy and reality that photography enables; Mario Navarro, a Mexican-American artist who focuses on the decomposition of architectural paradigms like balance, symmetry and the figure of the architect; Tourmaline, whose films and installation videos highlight the capacity of black queer/trans social life to impact the world; Victoria Manganiello, an artist named as one of Forbes' 30 under 30, whose textiles explore the intersection between installation, abstract painting, and kinetic sculptures; Jason Hanchong Wee, a Singaporean artist with a dynamic practice spanning art, architecture, poetry, and photography, and will be a part of the inaugural Asia Society Triennial that will open later this year. The full list of artists in the 2020 cohort follows below.

Silver Art Residency's flexible, open studio plan and panoramic views will allow the cohort to expand their creative process. Artist **Rachelle Bussières** commented: "Not only will the studio offer an incredible view of the city, but the unprecedented quantity of light entering the room will far exceed that of any studio I've worked in to date. I am most excited for the accessibility to the sky that the studio will provide." **Tariku Shiferaw** adds: "Space has always been a limitation in New York, so I am looking forward to utilizing the unique space of the Residency to experiment with new scales and make large works."

### **About Silver Art Projects**

Led by co-founders Cory Silverstein and Joshua Pulman and Operations Director, Natalie Kates, Silver Art Projects is a non-profit residency program dedicated to supporting artists as they grow their careers and practices. The initiative was introduced in summer 2019 by Silverstein Properties, the visionary real estate development firm that continues to lead the revival of Lower Manhattan through the rebuilding of the World Trade Center.

Located on the 28<sup>th</sup> floor of 4 World Trade Center, Silver Art Project provides artists access to 44,000 square feet of customized and collaborative studio space for up to eight months, professional development workshops, and a platform to advance their careers. The Silver Art Residency program aims to contribute to the cultural vitality of its surrounding community by placing creative practice in contemporary art at the center of Lower Manhattan.

Artists are selected annually through an open call application process by a rotating jury of prominent artists, curators, and neighborhood leaders.

For more information, please visit <u>www.silverart.com</u>.

Portal: Silver Art: silverart.octopusspace.com

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#### 2020 ARTIST COHORT

Natalie Birinyi | b. 1988, United States | Brooklyn, NY

Rachelle Bussières | b. 1986, Canada | Brooklyn, NY

Shanel Campbell | b. 1991, United States | New York, NY

Claudia Kaatziza Cortínez | b. 1985, United States | New York, NY and Buenos Aires, AR

Zoe Crosher | b. 1975, United States | New York, NY

Emilie Gossiaux | b. 1989, United States | New York, NY

Oto Gillen | b. 1984, United States | New York, NY

Ethan Greenbaum | b. 1979, United States | New York, NY

Stephanie Hirsch | b. 1970, New York | New York, NY

Athena LaTocha | b. 1969, United States | Peekskill, NY and New York, NY

Jason Bailer Losh | b. 1977, United States | Connecticut

Michael Mandiberg | b. 1977, United States | New York, NY

Victoria Manganiello | b. 1989, United States | Brooklyn, NY

Aria McManus | b. 1978, United States | New York, NY

Mario Navarro | b. 1984, Mexico | New York, NY

Agnieszka Pilat | b. 1973, Poland | San Francisco, CA

Qinmin Liu | b. 1990, China | New York, NY and Changsha, CN

Ammon Rost | b. 1980, Japan | Los Angeles, CA and New York, NY

Lauren Carly Shaw | b. 1989, United States | Brooklyn, NY

Tariku Shiferaw | b. 1983, Ethiopia | New York, NY

Azza El Siddique | b. 1984, Sudan | New Haven, CT

Pacifico Silano | b. 1986, United States | New York, NY

Tourmaline | b. 1983, United States | New York, NY

Maryam Turkey | b. 1994, Iraq | Brooklyn, NY

Jason Hanchong Wee | b. 1978, Singapore | West Harlem, NY

#### SPONSERS:

Silver Art Projects thanks its sponsors for their support in the buildout of this initiative: Dyson, Lucifer Lighting, and DeMuro Das luxury furnishings.

## **MEDIA CONTACTS**

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