

## Toledo Museum of Art Explores Artists' Use of Generative Systems in *Infinite Images: The Art of Algorithms*

*Opening July 12, this groundbreaking exhibition explores generative art and AI-driven creativity from the 1960s to the present day*



Entangled Others (Feileacan McCormick, Norwegian, 1987 and Sofia Crespo, Argentinian, 1991), *Sediment Nodes*. Non-fungible token of single-channel video created with custom generative adversarial networks, 2022–23.  
Private collection. Photos courtesy of the artist

**Toledo, OH – April 29, 2025** – The **Toledo Museum of Art (TMA)** is proud to present ***Infinite Images: The Art of Algorithms***, a groundbreaking exhibition **curated** by renowned digital art curator **Julia Kaganskiy**. On view from July 12 through November 30, 2025, this exhibition will showcase the work of 24 pioneering and contemporary artists whose work has shaped generative art over the past six decades.

*Infinite Images: The Art of Algorithms* traces the vast evolution of generative art, emphasizing its foundational role in introducing automation into artmaking before AI-generated imagery became widely adopted. Generative art relies on rule-based systems, expressed either in natural language or coded machine language. Rather than creating a single image, the generative artist defines a visual concept and establishes a process through which a potentially infinite number of images can emerge. Contemporary computer-generated artworks are the results of aesthetic experimentation and collaboration between artist and machine.

“Artists have long been working with generative systems to explore how complexity emerges from even simple constraints,” said **Kaganskiy**. “Today’s hype around generative AI has led a lot of people to think the artist is being replaced by the computer. *Infinite Images* demystifies the underlying algorithmic process, while also highlighting the artist’s role in designing their own systems and tools, emphasizing the way they wield automation with intent.”



*Infinite Images: The Art of Algorithms* will be divided into four distinct sections, each building upon the content of the one that came before and establishing a clear visual and intellectual story for museum visitors. First, “**The Imaginary Machine**” introduces generative art to the audience and makes connections between generative art and other 20th-century avant-garde movements through the work of the pioneering digital artist Vera Molnár. “**Chance and Control**” then dives into the role of randomness in generative systems, surveying how digital artists engage with the unknown. Next, the “**Digital Materiality**” section showcases how artists exploit the distinct material properties of digital media and computation, embracing simulation and interactivity. Finally, “**Coded Nature**” highlights how generative artworks mirror nature’s own generative processes and how digital artists use (and misuse) these models to provide a new lens on the natural world.

Highlighted within the exhibition is artwork meant to challenge the viewer and invite them to participate in the creative process. For example, Deafbeef’s *Glitchbox* is a new installation that draws on the artist’s experiences as a blacksmith and computer engineer and allows viewers to change the audiovisual output of the artwork itself using knobs, levers, and buttons. Also on display within *Infinite Images* are several works from Molnár’s *Des(Ordres)* (1974) series, which features numerous variations on grids of concentric squares generated using a custom program called Molnart, which the artist developed with her husband, François Molnár. In addition to these works, *Infinite Images* also showcases Operator’s *Human Unreadable* (2023), a generative series based on a choreographic score that explores how the body becomes encoded as data stored on the blockchain, alongside Sarah Meyohas’ *Cloud of Petals* (2014) and *Infinite Petals* (2019), from her *Infinite Petals* series.

“TMA seeks to broaden our communal understanding of the history of generative art and frame the creative process required to harness generative systems, including AI,” said **Adam Levine, Edward Drummond and Florence Scott Libbey President, Director and CEO of TMA**. “*Infinite Images* is educational and expansive, thanks to Julia’s boundless creativity, distinct curatorial vision, and dedication to the ever-advancing generative art canon.”

Several of the artists included in *Infinite Images: The Art of Algorithms* will be presenting work in a major US museum exhibition for the first time, most notably Anna Ridler, Deafbeef, Emilie Xie, Entangled Others, Monica Rizzoli, Operator, Quayola, Sam Spratt, Sarah Meyohas, Snowfro, Sofia Crespo, Tyler Hobbs, and Zach Lieberman.

ENDS

### **About Toledo Museum of Art**

Recently named the 2025 Best Art Museum in the USA TODAY 10Best Readers’ Choice Awards, the Toledo Museum of Art (TMA) is a beloved cultural institution in Toledo, Ohio, and a global leader in the museum field. Established in 1901, its renowned collection features over 25,000 works, ranging from antiquity to contemporary art, and includes one of the finest collections of glass in the world. Situated on a 40-acre campus, TMA integrates art into people’s lives through its world-class collection, engaging exhibitions, robust educational programs, and community outreach.

Admission and parking to TMA are always free, welcoming everyone to explore its galleries. The museum is open Wednesday, Thursday, and Sunday from 11 a.m. to 5 p.m. and Friday and



Saturday from 11 a.m. to 8 p.m. It is closed on Monday, Tuesday, and select holidays. TMA is located at 2445 Monroe St., just one block off I-75, with exit signs posted for easy access. For more information, call 419-255-8000 or visit [toledomuseum.org](https://toledomuseum.org).

### **About TMA Labs**

The development of TMA Labs was inspired by the Toledo Museum of Art's desire to become the lead museum innovator in the web3 and digital art space. TMA Labs is committed to engaging both local and global communities through the utilization of technology to support the museum's mission to integrate art into the lives of people.

### **Toledomuseum.org**

IG [@ToledoMuseum](https://www.instagram.com/ToledoMuseum) | FB [Toledo Museum](https://www.facebook.com/ToledoMuseum) | X [@ToledoMuseum](https://twitter.com/ToledoMuseum)

### **About Julia Kaganskiy**

Julia Kaganskiy is an independent curator based in New York City. She has been working at the forefront of art and technology since 2008 as a curator, editor, and cultural strategist. She was the founding director of NEW INC at the New Museum, the first museum-led incubator for art, design and technology. She has conceived and organized exhibitions for HEK (Basel), LAS Art Foundation (Berlin), Matadero Madrid (Madrid), 180 the Strand (London), Borusan Contemporary (Istanbul), Science Gallery (Dublin), Eyebeam (New York City) and many others.

### **Visitor Information**

Admission and parking to the Toledo Museum of Art are always free. For general information, visitors can call 800-644-6862 or visit [toledomuseum.org](https://toledomuseum.org).

### **Hours**

Wednesday, Thursday, Sunday, 11 a.m.–5 p.m.

Friday, Saturday, 11a.m–8 p.m.

TMA is closed on Monday, Tuesday, and select holidays.

### **Press Inquiries**

Elizabeth McNamara / FITZ & CO / [emcnamara@fitzandco.com](mailto:emcnamara@fitzandco.com) / 917.432.4765

Hope Thomson / FITZ & CO / [hthomson@fitzandco.com](mailto:hthomson@fitzandco.com) / 646.589.0945

### **Press Visits**

Reservations are requested for all accredited members of the media. Please contact FITZ & CO to request a reservation.